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G.S. Gelato Rolls Out King Cake Gelato Just in Time for Mardi Gras

Wednesday January 26, 2011 - 17:44 PM EST
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G.S. Gelato & Desserts, best known for producing authentic artisan gelato and sorbetto, launches their new pint, King Cake gelato, geared towards Mardi Gras festivities.

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G.S. Gelato & Desserts, best known for producing authentic artisan gelato and sorbetto, launches their new pint, King Cake gelato, geared towards Mardi Gras festivities. The new gelato has a warm biscotti base, with enticing cinnamon and dark Italian cherry swirls throughout. The packaging is designed with traditional Mardi Gras flair and even includes a sugar "baby" inside to keep with the tradition of King Cake.

The King Cake pint is available in large retail chains such as Winn-Dixie and Rouses Supermarkets as well as several smaller chains and specialty stores throughout the Southeast, where Mardi Gras is most prominent.

"Being a major manufacturer in the Southeast, we wanted to merge our Italian background with a custom that is dearly loved in our region," says Cynthia Harrison, National Grocery Account Director for the company. "Mardi Gras is a tradition that is unmatched in terms of spirit and festivity, so King Cake was a natural choice."

For questions or more information, please contact Cynthia Harrison at (850) 243-5455.

G.S. Gelato & Desserts Inc. specializes in the creation of authentic, Italian gelatos & sorbettos. The 26,000 square foot, state-of-the-art manufacturing facility resides in sunny Fort Walton Beach, FL and is the first of its kind to receive approval from both the Food & Drug Administration and the Department of Agriculture. G.S. Gelato serves several major retail and food vendors and recently received the 2010 NASFT Gold Sofi award for its Blood Orange Sorbetto in the diet and lifestyle category. Sofi, which stands for specialty outstanding food innovation is the industry's most prestigious and coveted award.

Company Contact Information

[G.S. Gelato & Desserts](#)

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