



AUTHENTIC ARTISAN GELATO

## The Holidays in Italy

More than 80 percent of Italians celebrate Christian holidays. Christmas in Italy is a time for families. Instead of writing 'Dear Santa' letters, Italian children write notes telling their parents how much they love them. Presents arrive during the night of January 5, when La Befana, a friendly white-haired witch arrives on her broomstick to fill children's stockings with toys and sweets.

Like most holidays in Italy, Christmas is celebrated with extravagant meals. Since meat is forbidden before Christmas Eve, celebratory banquets may include as many as 20 different fish dishes. After dinner, Italian families head off for midnight mass.

La Festa di San Silvestro – New Year's Eve – is marked by fireworks, or bonfires in the smaller villages, and dancing in the streets. Families gather for a huge feast that includes lentils, a symbol of money and good fortune for the coming year.

*Learn  
Italiano  
Tradition  
tradizione  
(tra-di-zi-own-eh)*



*Flavor of the Month  
White Chocolate  
Peppermint*

## G.S. Gelato Welcomes Our New Distributors!

Newest distributors, Kevin and Linda McDevitt, were kind enough to share their remarks.

"A far better indicator of a successful business is the people embodied in the company. We are significantly impressed with teamwork, organization, service, flexibility, and passion creating its success. G.S. Gelato & Desserts, Inc. prides itself in customer satisfaction producing products that are the new industry standard.

Linda and I feel fortunate that we met such a fine, honest hardworking, knowledgeable corporate family and celebrate the opportunity to support such a dynamic organization as a Distributor."

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